



**ACE JOURNALIST,
AKEEM LASISI, DELIVERS
"MACOSA WEEK"
LECTURE ON FAKE NEWS**

>>> PG 9

●Akeem Lasisi



**ROCKCITY FM
AS THE FIRST
PRIVATE STATION
IN OGUN STATE**

>>> PG 12

●Dr. Niran Malaolu



NEWSMAKERS



A STUDENTS' TRAINING PUBLICATION IN THE DEPARTMENT OF MASS COMMUNICATION, CRESCENT UNIVERSITY, ABEOKUTA

VOL. 1. No. 6

JULY, 2021

■PEOPLE ■PLACES ■EVENTS

N500

'OUR COLLEGE OF HEALTH SCIENCES WILL MEET GLOBAL STANDARDS'

– *Vice Chancellor* >>>PG 4



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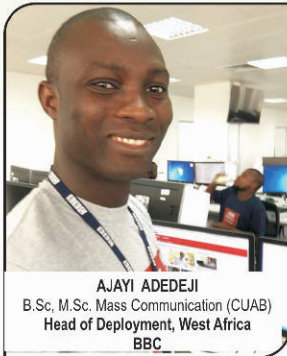
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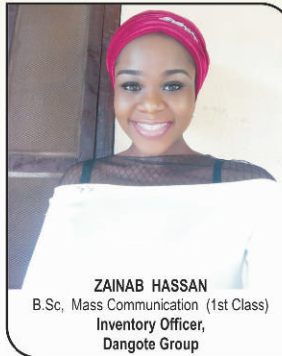
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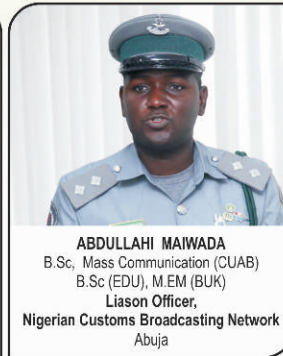
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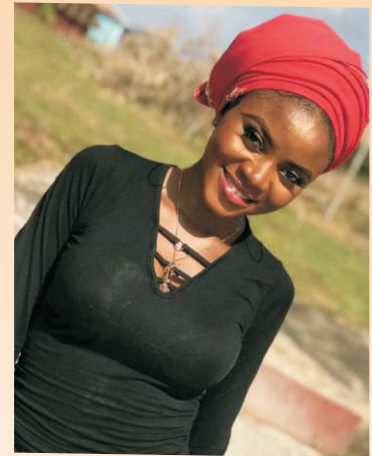


Editor's Notebook

Mixed Grill

We witnessed a mixed grill of events in our country Nigeria and indeed the world. Our editorial team has been able to capture some of these events since they are newsworthy.

June 5, 2021, marked a 'watershed' when Nigerian government officially put an indefinite ban on Twitter, restricting it from operating in Nigeria after the social media platform deleted tweets by the



Nigerian President, Muhammadu Buhari. The tweet was said to have sent a warning to the Southeastern people of Nigeria predominantly Igbo what their secession mission could do to the country.

Expectedly, the ban was condemned by Amnesty International, the British and Canadian Missions, and the Swedish Embassy in Nigeria as a step to gag the press and Nigerians' freedom of speech.

On the contrary, the Minister of Information and Culture, Alhaji Lai Mohammed stated the ban would be lifted once Twitter submitted to local licensing, registration and other legal conditions regulating the operations of the press.

We also witnessed the introduction of Mop-up Unified Tertiary Matriculation Examination (UTME) for 18,000 candidates in some selected locations through text messages as notification to affected students.

The rapid adoption of social media has led to a rise in information-sharing among users, with fake news becoming a major component of our digital daily routines. The spread of misinformation is in part attributed to social media failing to verify the authenticity of a news item. This makes it easy to share seemingly real images and videos which have been skillfully manipulated.

I must also mention that the contributions of the Crescent University Alumni to the growth of the institution is recognized.

These and other stories and interviews will make your day in this edition of NEWSMAKERS. Please, sit back as you sip the best of our stories and interviews from various Makers of News.

Mulikat Ajisegiri.

Editor.

Produced by 2020/2021, 400 Level Mass Communication Students in Partial Fulfillment of Requirements for Success in Practical Magazine Production (Mas 418) June to August 2021

'Our College of Health Sciences will Meet Global Standards' – Vice Chancellor

By Ajisegiri Mulikat

Crescent University, Abeokuta College of Health Sciences (COHES) has been established to contribute to the production of qualified manpower in the health sector in Nigeria with emphasis on meeting global standards.

This was unveiled by the Vice Chancellor of Crescent University, Abeokuta, Professor Ibraheem Gbajabiamila during a press conference where he gave highlights on the take-off of College of Health Sciences (COHES) comprising departments of Nursing, Anatomy and Physiology. Gbajabiamila said the issue of health is dated back to the history of how the University Proprietor, Prince Bola Ajibola who has gained more achievement but in the issue of health has not been covered which bring about starting the College of health.

He lamented the high rate of child mortality in Nigeria resulting from lack of improvement in and adequate budget for the health care sector. A situation where the president of a country seeks medical attention beyond the shores of his country is lamentable, he explained.

Where many countries could not meet up with basic amenities in health equipment and facilities during Covid-19 pandemic is a sad story according to



● Interview with the Vice Chancellor of Crescent University on College of Health

Prof. Gbajabiamila as those countries solely relied on donations from other advanced nations. He added that citizens' health was put in danger because of this ugly scenario.

Recall that most Nigerian elite do not make use of their country's health care facilities as they they prefer going abroad, he made example of Raymond Dokpesi, owner of AIT who almost died of Covid 19 because of insufficient and low-quality health equipment.

According to him, the new college would add more value to the existing colleges namely: College of Natural and Applied Sciences (CONAS), College of Information and Communication Technology (CICOT), Bola Ajibola College of Law

(BACOLAW), College of Arts, Social and Management Sciences (CASMAS), College of Environmental Sciences (COES).

He said the College had been in the pipeline for over three years and that necessary equipments have now been put in place to match international standards.

According to him, UNESCO recommended a ratio of one medical doctor/nurse to six thousand patients which had not been met in many African countries including Nigeria.

The ViceChancellor stated that dearth of qualified health practitioners was responsible for this gap and that Crescent University College of Health Science is poised to fill part of it the yawning gap.

Gbajabiamila said University would follow British curriculum especially for Nursing and Medicine so that qualified doctors could fit into health services worldwide.

He also said part of the challenges facing Nigeria's healthcare is that many professionals in health had travelled abroad for fatter salaries and better working conditions.

He however said since nursing science is a regulated profession, there is a strict number of students to be admitted as dictated by the regulatory bodies. The lives of people should not be put in danger. Hence, the need to admit the few bests into the profession.



● Part of College of Health Laboratory



CRESCENT UNIVERSITY MASS COMMUNICATION : JOURNEY SO FAR

By Ajisegiri Mulikat

The prestigious department of Mass Communication, Crescent University Abeokuta has excelled in several areas since its creation in 2006. The department runs undergraduate programme which is designed to lead to the award of Bachelor of Science Degree in Mass communication. The department has produced many graduates flying high in employment, further studies, and entrepreneurship both in Nigeria and around the world. The programme was duly accredited by the National Universities Commission (NUC) during the visit to Crescent University in 2018 with 93.5 percent scored by the department, feat above the performance five years earlier--- Mulikat Ajisegiri writes..

The genesis of the department of mass communication, Crescent University is as old its history, its greatness among the contemporary private institutions in Nigeria is one of the associating factors that make it stand out. But what was the beginning like?

Crescent University Mass Communication began its journey when the proprietor, His Excellency, Prince Bola Ajibola who doubles as the President of Islamic Mission for Africa (IMA) got the license from the federal government of Nigeria through its agency, National Universities

commission in 2005. The mission of the university is "to ensure the delivery of university education in ways that recognize personal discipline and integrity and promote positive societal values".

The university intends to build a new generation of graduates imbued with industry and diligence as well as the inculcation of spiritual reawakening and moral uprightness in the development of humanity. As a unique element, it proposes to assist in the global quest for accelerating the education of the girl child towards the build up of women professionals.

The Department of Mass Communication, Crescent University Abeokuta commenced its Bachelor of Science (B.Sc.) Programme in 2006. The Department being fully aware of the roles of Mass Communicators in the economy is poised towards producing graduates that would be able to withstand professional challenges anywhere, anytime.

The courses described have been carefully developed to meet the National Universities commission (NUC's) Benchmark Minimum Academic Standard (BMAS) for the degree as well as to prepare students to meet the challenges of professionalism. Hence emphasis is placed on proficiency in social and management science studies, use of modern

Communication equipment, computer studies as well as entrepreneurship studies for all students with the hope that upon graduation, they will be able to initiate ideas, sell ideas and source for fund to turn the ideas into reality. It is our intention to build a well-grounded, bold, and ever confident graduates that will be able to make positive contributions to their immediate community and the society at large.

These ideals and the structure of this Islamic University means that the graduates will have high of morality and values with professional skills to make them the best Mass communicators in the country, an adequate exposure to real life situations to make them professionals ready to practice and be self-reliance immediately after their graduation.

Dr. Kola Adesina, head of the department and a senior lecturer is an educationist who had extensive field and classroom experience in Journalism and Media industry at home and abroad. His achievements and efforts have made the department unique because of his commitment to innovation and addition of value to existing curricula of Mass Communication in the country.

>>> **Cont. on Pg 7**

TAMPAN PARTNERS CRESCENT VARSITY, PAYS COURTESY CALL ON THE VC

Stories by **Abdulsalam Ibrahim**

The Theatre Arts and Motion Pictures Practitioners' Association of Nigeria (TAMPAN), Ogun State has paid a courtesy call on the Vice Chancellor of Crescent University, Abeokuta, Prof. Ibraheem Gbajabiamila to partner the institution in further training of its members.

The Association's visit to the vice chancellor facilitated the Head of Department of Mass Communication of the institution, Dr Kola Adesina, an international award-winning journalist turned academic.

The purpose of the visit was to fast-track the commencement of professional training of theatre arts and motion Pictures practitioners in films, cinematography, and related subjects.

Earlier, the Ogun State chapter of TAMPAN had expressed its interest to organize training for its members aspiring to become students to upgrade them to be more professional.

It is an association of actors and actresses, producers, and script-writers that are involved in movie production in Nigeria.

The association whose current National president of the national body is Mr. Lati

In a conversation with Dr. Kola Adesina, he said "the Ogun state chapter of the association has approached Crescent University that they would like us to run diploma and certificate programmes for them.

"Although we have not met with the president of the national body, Mr. Lati, we are currently dealing with the Ogun state chapter of the association, led by Chapter Chairman, Comrade Owolabi Ajasa.

Comrade Owolabi, Chairman of Ogun state chapter of the association said the programme is meant for theater practitioners and those that have interest in acting. Adding that it will serve as an

opportunity to students and members to gain more knowledge.

The Vice Chancellor also said, the TAMPAN program will enable students that have passion in acting to be able to perform well and it will give them the courage and more knowledge whenever they want to start the profession as a job. Dr. Adesina added that one of the essences of the program is to preserve Yoruba Culture and Language because the program attached importance to preservation of Yoruba as a language.

Owolabi Ajasa enjoins members of the public and students that have interests to enroll themselves in order to bring importance to the Yoruba Culture and contents.

The program however has been designed variously, there are certificate programs, 3, 4 and not more than six months with affordable fee, just like a per-time program since the program also is per time.

According to explanations from Dr. Adesina, HOD of mass communication department. For anyone who wishes to kill two birds with one stone (i.e. trying to obtain the diploma program as well as switching to degree programs). He said: he /she must have the regular requirements for a degree program(O'level results with at least 5 credits).

However, the good news for anyone interested and wanting to know the process of obtainment, yes the form for the program can be obtained from crescent university. From Centre for Sub And External Degree Programmes (CESEDEP).



● Prof. Ibraheem Gbajabiamila

FIBAN: Firm Steps Towards Improving Professionalism

Freelance Independent Broadcasters Association of Nigeria (FIBAN) was founded by the late Gbenga Adeboye with support from many freelancers who were mostly Adeboye's contemporaries. It's an umbrella body for all Freelance broadcasters in Nigeria. The members control a huge percentage of contents on all radio and Tv stations in Nigeria. With chapters in about 15 states in Nigeria, our national Secretariat is situated in Abuja.

FIBAN is a professional body for freelance and independent broadcasters on radio and television across Nigeria.

FIBAN of today is different from that of yesteryears and their members are contributing their own quota into the development of the country. In a conversation with the chairman of the Ogun state chapter of the association Oluwafemi Omilani, "People should stop seeing us as being less professional. As a matter of fact, we now have Doctorate degrees, Master's degree, BSC, HND, OND holders among our members and we are law abiding"



● Comrade Oluwafemi Omilani, FIBAN Chairman Ogun State

He added the motive by our founding fathers for creating FIBAN was to have a voice and be able to fight for the rights and welfare of all members in the stations where they operate. And, to ensure that there is a kind of synergy and good relationship among all Freelance Broadcasters in Nigeria.

Amongst the activities of the association were training and retraining of members is a top priority also regular Monthly Congresses holds in each state and National Congresses are held once in a

year. The chairman, Omilani said: Aside commitments, huge entertainment come up once in a year because all works without play makes Jack a dull boy. Our members compete in indoor games and winners in each category gets fantastic prizes

Every April 30th is FIBAN National Day, this is to remember and honour all the fallen heroes – Gbenga Adeboye, Toba Opaleye, Dr, Adetunji Prosper, Chief Adio Amusa Awikonko, Dare Best and a host of others. As each state chapter draws her activities to mark this day.

To encourage and motive members of the association, members who have done well in certain areas are rewarded yearly. The association is keen to support members in every aspect and discipline members who needs to be disciplined.

To be a member, the chairman of the Ogun State Chapter Oluwafemi Omilani said "A prospective member must have a programme at least on either a radio or TV station. He is then requested to obtain a form, pay a registration fee and yearly dues and be ready to attend state Congresses every month"

REGISTRY: The Centre Point of the University

By Ajisegiri Mulikat



● **Barrister Ademola Ajibola, Registrar (CUAB)**

The school Registrar is an important personality to the University, the Registrar is the head of a university's record keeping department.

The Crescent University Registrar, Ademola Ajibola in an Interview said the job of a Registrar is bulky with the help of his Assistant and Staff, the work goes smoothly.

In his speech, He said keeping students record confidential is very important, they have the digital and the manual process of keeping the students record. For the manual, it is handled by the Exams and Records department with entrust staffs incharge of the documents without disclosing any documents. Also, the digital documents have a level of access because there is a code attached to it so anybody cannot access the document without the code unless there is a cogent reason.

He further said students record can be accessible to students that need it, and it is not for general only those staff that are in charge can have access to it adding that for students that need to collect the original transcript, it is only available to the institution they chose but there is a student's copy. He added that Crescent University has admitted close to 500 students for the full time and 800 students for the part time which has been largest

population in the University so far.

According to him, different work has been assigned to various departments for example Admission and Academics handled by the Admission office, Students records handled by exams and records, adding that his primary role as the registrar is to assist the Vice Chancellor in the running of the University which include holding management meetings in which matters of priorities are discussed and clearly spelled out in his own records whether digitally or annually and his assistant always keep to his diary.

He however said one of the challenges faced is the volume of many students records and the safety of keeping the record manually, adding that student are the primary stakeholders of the University in terms of the ultimate mission, the Universities are there to produce students and impart them with knowledge in their field.

<<<< **Cont. from Pg 5 Crescent Varsity Mass Communication: Journey so Far**

With sustained efforts, this department has produced graduates doing the university proud in other universities in federal and state universities in Nigeria also in European and American universities all over. On July 2019 the University of Lagos released the Post Graduate Entrance Examination results with 9 students from the Crescent University Mass Communication Department scored 70 percent and above among 500 Candidates from various universities. These products were offered

unconditional full-time admission into 2019/2020 Master of Science in Mass communication.

Also, the world-renowned Tunde Kelani who is the Chief Executive Officer of Mainframe Film Production visited the prestigious Department of Mass Communication of Crescent University Abeokuta on December 2019. The purpose of his visit was to hire the Head of Department, Dr Kola Adesina as consultant to a full-length film he was working on, which revolved around contents, culture and

communication narratives in indigenous music. He also consented to partner Crescent Mass Communication Department in the training of the students particularly in cinematography and related specializations. Recall that Tunde Kelani produced epic and landmark films including Maami, Ti Oluwa Ni Ile, Saworoide, Koseegbe and several other evergreen movies.

The Olota of Ota, His Royal Majesty, Prof. Adeyemi Obalanlege had made

>>>> **Cont. on Pg 13**

Crescent University Alumni: Development and Creativity

By Boladale Kehinde & Abee Bankole

Two graduates of Law department of Crescent University, Abeokuta bagged first class at the Nigerian Law school 32 students of Bola Ajibola College OF Law of Crescent University, Abeokuta got Chattered with the Nigerian Institute of Chattered Arbitrators while 9 Students of Mass Communication of Crescent University, Abeokuta scored more than 70% and above in the postgraduate's entrance examinations at University of Lagos (Unilag)

Crescent University has produced a lot of graduates that are doing extremely well and fine in their different fields.

According to the Alumni officer and secretary to post graduate school MrOjelade, he said the alumni has created a great impact in the University, in his words, he said the alumni students are presently working on an apartment in the school premises which would be of good benefit to everyone in the school and, they have an ongoing basketball court at the post graduate apartment in the school.

MrOjelade said after each convocation ceremony in school ever my year, each graduate contributes a certain amount of money to the Alumni account to have their own it impact in the school. He further said that the alumni pick a day after the graduation ceremony for the new graduates where they will share ideas and opinions on how to contribute to the growth of the school.

Qudus Akintola who made a first-class in the Nigerian Law School examinations in the year 2019 made a first-class and emerged the best graduating student of BACOLAW in 2018 while Zainab Akinde, who also made a first-class in the Nigerian Law School recently became a chartered member of the Nigerian Institute of Chartered Arbitrators (NICARB).

32 Other students of the Bola Ajibola College of Law of Crescent University, Abeokuta also got chartered with the Nigerian Institute of Chartered Arbitrators (NICARB). They have been recently inducted to practise arbitration and Alternative Dispute

Resolution (ADR).

This feat came when Crescent University was still relishing its 100% National Universities Commission (NUC) accreditation feat across all its programmes.

Also, products of Mass Communication of Crescent University have excelled once again as the University of Lagos released the results of highly competitive 2019/2020 postgraduate entrance examinations.

The results of the examination which featured over

500 candidates from different universities in Nigeria held in July 2019, showed that 9 students from Department of Mass Communication of Crescent University, were among 78 candidates who scored 70% and above and were shortlisted for admission by Board of Postgraduate Studies, University of Lagos.

The 9 students representing 11.5% of candidates were offered unconditional Full-Time admission into 2019/2020 Master of Science in Mass

Communication. Two graduates of Mass Communication from Crescent University, WaheedOgunjobi finished with a PhD grade (4.21 over 5.0 in 2016/17) while Jonathan Olajide scored (4.28 over 5.0 in 2017/2018) respectively at the final examination of University of Lagos Master of Science (MSc.)

in Mass Communication programme.

In his joyous mood, the Head of Department of Mass Communication, Crescent University, Abeokuta Dr. Kola Adesina said that he was not surprised that 9 students excelled again in the UNILAG 2019 postgraduate entrance examination because graduates of Crescent Mass Communication have always been leading in UNILAG at postgraduate level over the past five years.

In MrOjelade's words, so many names of the graduates of this University from all departments are doing well at home and abroad.

In conclusion, knowledge gained behind the blue walls of Crescent University was planned to help graduates develop into responsible members of the society globally.



●Mr. Ojelade, Crescent University Alumni Officer

ACE JOURNALIST, AKEEM LASISI, DELIVERS "MACOSA WEEK" LECTURE ON FAKE NEWS

By Abdulsalam Ibrahim

It is apparent that the effect of fake news is as dangerous as a plague to the society. A lot of damage has been recorded such as damaging people's personality, void against truth, inflaming social conflicts, promoting unverified pieces of news, videos, pictures, voice notes and many more.

As part of activities to mark its week-long programme, the Mass Communication Students' Association (MACOSA) of the Department of Mass Communication, Crescent University, Abeokuta recently hosted an award-winning journalist and poet, Akeem Lasisi who diagnosed the concept of fake news to a large cheering audience. The programme was aimed at all enlightening the university community especially future journalists on dangers of spreading fake news.

The lecture which was held at the Bola Ajibola College of Law lecture hall witnessed the attendance of the head of the department, Dr Kola Adesina, and other prominent lecturers like Dr Ganiu Okunnu, Dr Ayo Odetoyinbo, Mrs Bolanle Ismail and Mr Jamiu Folarin.

Also in attendance were the Public Relations Officer of Crescent University, Mr Idris Katib and Secretary to the Department of Mass Communication, Mr Saheed Ganiyu.

Lasisi, a former editorial staff of The Punch Newspapers dwelled extensively on how to discover, diagnose and prevent fake news in our society especially on social media.

The programme commenced at exactly 12.00pm with the anchor, Waheedah Oyewole, one of the officers of the Association welcoming the guests and student associations from other departments of the university. She also acknowledged the presence of students' bodies from Moshood Abiola Polytechnic...

Perfect decorum was maintained by the audience, including students from Crescent University Political Science

Department, Bola Ajibola College of Law and also students from neighboring polytechnic, Moshood Abiola Polytechnic (MAPOLY) Ogun State.

In respect of the National anthem and the university anthem, were the only dynamic moment aside. Odunbaku

During his lecture, Akeem Lasisi successfully arrested the attention of the audience with explicit definition of terms to open the discussion. As he sent pleasantries to his audience. Defining what fake news is, Lasisi pointed out that such news items "are media stories, graphics, videos or audios shared purposely to deceive". He continued that fake news makes it easy to manipulate people's opinions. The two types of fake news he said are Misinformation and Dis-information.

He vividly explained these types of fake news and how they are negatively used on the psyche of their targets.

"Mis-information as a false information shared according to one's thought (thinking it is true) while Dis-information is an information shared intentionally when it is known to be a fake news" said Akeem Lasisi as he listed fake headlines, fake viral posts, satires/mock as examples.

The internationally acclaimed explained that said fake headlines that are catchy and punchy can influence one's decision as well as fake viral posts. He substantiated that satires/mock are stories that make use of irony and metaphor to mislead audience and advised that people needed to be discreet



● Akeem Lasisi

to be able to perceive about them.

Also, Akeem gave some tips on how to identify fake news and the features of fake news. He analyzed that fake news usually "lacks journalistic principles, lacks grammatical balance and lacks the use of standard sources.

Lasisi emphatically observed that fake news can be fact-checked by:

- * Read past headlines
- * Check other news outlets
- * Check what link and source used
- * Investigate photo and videos

During his contribution, a prominent lecturer in the Department, Mr. Jamiu Folarin, listed some of sources for news fact-checking as follows:

- * African check
- * Dubawa
- * Tin eyes
- * Deep fake videos
- * Youtube data viewer

The programme was rounded off after the question and answer session. Both students from Mapoly and Crescent University had the privilege to ask their various questions while the lecturer provided them with adequate answers.

Also questions were asked on the subject matter as students who were able to provide adequate answers went home with beautiful gifts. Adedayo Abraham a student of mass communication 400 level was given a special gift by the guest lecturer Akeem Lasisi for brilliantly and aptly answering the Star Question by the poet.

In order to control the spread of fake news, one needs to be sure about an information before sharing as Lasisi sighted a situation that can cost huge problems. He said "death related news must be verified".

An important action to take after sharing a wrong post is to delete immediately and swiftly apologise. The apology, according to the guest lecturer, is known as corrigendum.

At the beginning of his lecture, Lasisi had modified the initial theme from "Fake News and Fact-checking in Today's Journalism to FAKE NEWS IN THE DIGITAL AGE: MEMO TO ASPIRED JOURNALISTS.

PHOTONEWS: PEOPLE • PLACES • EVENTS

COLLEGE OF HEALTH SCIENCES LABORATORIES



•(5th from left) Prof. Gbajabiamila, other members of staff and nurses in front of the College of Health Sciences Laboratory



•From (left) Oba Olufemi Ogunleye (Towulade of Akinale), AIG Johnson Babatunde Kokumo, psc (+), mni, Asst. Inspector General of Police, Dr. Kola Adesina, HOD, Mass Comm.



•Mass Communication Press crew at the College of Health Sciences



•(from left) Dr. Ayo Odetoyinbo, Tunde Kelani and Dr. Kola Adesina



•(from left) Dr. Orebiyi, Mr. Lawal, Dr. Temitope Bello, Prof. Wani, Mr. Aliu Police Area Commander, Dr. Kareem, Prof. Gbajabiamila, AIG Johnson Babatunde Kokumo, psc (+), mni, Oba Ogunleye and Dr. Adesina



•2020 Matriculation



•Interview with the Vice Chancellor on College of Health Sciences

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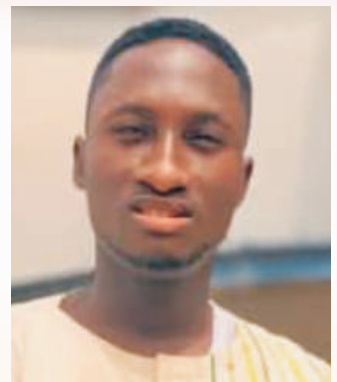
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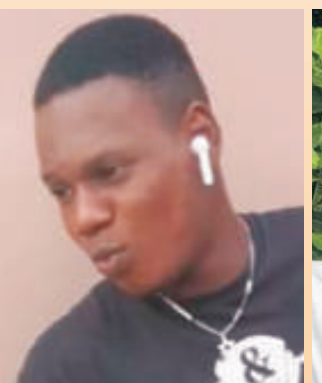
●Oyewole Waheedah
Correspondent



●Adeleye Islamiyyah
Correspondent



●Sekoni Ayobami
Correspondent



●Bankole Abee
Correspondent



●Atiku Hafiz Abubakar
Correspondent



●Mass Communication Broadcast Studios

ROCKCITY AS THE FIRST PRIVATE RADIO STATION IN OGUN STATE

By Ajisegiri Mulikat and Adeleye Islamiyyah



●Dr. Niran Malaolu

RockCity FM is the first News, Talk and Entertainment (NTE) station in Nigeria and also the first Independent Radio station in Abeokuta and Ogun State in general. Situated at Asero area of the city, the station operates at spectrum 101.9 on the FM dial. RockCity101.9FM is owned by BOOT COMMUNICATIONS LTD as duly licensed by the National Broadcasting Commission (NBC).

The Chief Executive Officer of Boot Communications Ltd, operators of ROCKCITY 101.9 FM, Dr Niran Malaolu, a journalist, human right activist and also a former commissioner for information and strategy in Ogun State under the erstwhile Otunba Gbenga Daniel led administration.

RockCity FM commenced operation on December 22, 2008 and has since then captured the imagination of listeners in its catchment area; hence it is known as the number one radio station in Ogun State and referred to as “the voice of the people.” As the first private radio station in Ogun State, we are a trailblazer. Added to this historical achievement is our flair for innovative programming with emphasis on information and entertainment. The quality of the programmes, coupled with our historical achievements, has not only made us outstanding, but it has also endeared us to

radio listeners in our coverage area so much that we have become, in a very short time, the darling station for all and sundry.

In an interview with one of the pioneer staff of Rock City Mr. Jamiu Folarin, He said Rock City came when people required independent information from that of government only because government media organization only looks at one perspective at the agenda developmental stride of the State Government without looking at the other perspective especially those of the opposition.

According to him, He joined Rock City in 2008 and he was part of the new crew with two others and their boss Tokunbo Oloruntola adding that RockCity department is small compared to now where enough equipments and more department emerged.

Folarin said during his stay in news department he cover lot of beats because of few people in the newsroom, and he faced a lot of challenges as a reporter in getting people to talk especially issues relating to Government programme then.

Rock City do not criticise the government and it reports issues as it is and give voice to all manners of people.

<<<< **Cont. from Pg 7**

Crescent Varsity Mass Communication: Journey so Far

his positive impacts on the department's undergraduate and postgraduate levels where the likes of Professor O. Oyewo, Associate Prof. Ibrahim Ismail had served as a strong pillar for the department. A number of staff were recruited to the department namely: Dr. Anthony Orebiyi, Dr. Abioye, Mr. P. O Adebimpe, Dr. C. A. Odetoyinbo, Dr. Ganiyu Okunnu, Mr. Jamiu Folarin, Mrs. Bolanle Ismail and competent administrative staff who see to running the affairs of the department in terms of impacting the best knowledge to the students.

They say 'All work and no play makes Jack a dull boy'. The department has also put in place some entertainment activities.

There is week for the department

day students will be given the opportunity to participate in the activities planned by the Executive Committee. The department choose the president based on their qualification in their studies and other post did not base on anything but there is an amount attached to the post. Students from other departments also participate in such activities by inviting them.

The department has also made its marks in terms of well-furnished equipment in the department, the radio, television studio. The two studios gave the students the opportunity to discover their talents. Assignment will be given relating to the studio which is a most for every student to participate.

The department has the printing press, this is where the Newspapers, magazine and books are published. The printing press service as a place where students is educated on how printing is done with the available equipments in place.

The department also produced graduates from the part times students. Students from other Polytechnics came in pursuit of degree by using 5 years. There is also a Master programme going on from different universities, the programmes run for 2 years.

The success story won't be complete without mentioning the commencement of PhD programme in September 2021. The programme had been approved by the National Universities Commission (NUC) three years back.

“The Potentiates Platform is Meant to Benefit Members” **INTERVIEW**

–Olaniyi Ganiyu

By Ajisegiri Mulikat

Olaniyi Ganiyu is a Lecturer and Coordinator at the Department of Physical Sciences at Crescent University Abeokuta, He created 'THE POTENTIATES' WhatsApp platform in 2019 for people to showcase their talents and potentials.

WHAT PROMPTED YOU TO CREATE THE ONLINE PLATFORM?

THE POTENTIATES WhatsApp platform is for skills acquisition, information gathering, connecting, collaborating and many more. The idea came from many social related projects I had engaged in, in the past. As a media aficionado, I have involved in a lot of journalistic works like writing of poems, content creation and building, publishing magazines, journals and others. Some of the poems have been used abroad.

I created this platform for people to learn, connect, collaborate and showcase their potentials. THE POTENTIATES platform was establishment on September 4, 2019. That means it has been in existence for about 2 years.

Through the platform, more than twenty other groups have been created for the benefits of humanity. A lot of our members have formed or created their own group through what they have learnt in the group.

HOW CAN PEOPLE THAT HAVE INTEREST JOIN THE PLATFORM?

Initially, when the platform started I added people that I knew and those that have interest. Some left and some stayed. After some months, when people started gaining from the platform, some people joined and within three months, the group reached up to two hundred people on the platform. With the demand to join we are working on extending the platform to Telegram where it could accommodate more people.

YOU SAID THE ONLINE PLATFORM TRAIN PEOPLE ABOUT A LOT OF SKILLS AND TRAINING, CAN YOU TELL US WHAT TYPE OF SKILLS AND TRAINING THEY DO?

Yes we lecture and train members on a lot of skills and disseminate information. We look at what can be of benefit to our members and find ways to provide information for them on it. We invite professionals

as resource persons on any topic for explanation. For example, During Covid 19 pandemic period, the issue of 5G was controversial. We invited three to four professionals from the fields of communication, electromagnetic radiation and the health

relationships and effects on one on the other. On Mondays, the platform also allows people to showcase their businesses, products and services. Mondays are called OPEN DAYS.

IS THE ONLINE PLATFORM MAINLY FOR SOME SET OF PEOPLE OR CAN ANYBODY JOIN THE GROUP?

Yes, anybody can join the group. Students from Crescent University and other Universities joined. There was a time we segmented each month to look at various industries for general knowledge. We had the field of Journalism, Health, Medicine, Dentistry, Social activities, Science and so on. The youth were also given access to express their opinions, talents and skills. Each student was given a topic to speak on. Some of the topics were centered on youth activities, empowerment, enlightenment and knowledge acquisition.

WHAT ADVICE WILL YOU GIVE TO PEOPLE THAT HAVE THIS TYPE OF TALENT BUT DO NOT WANT TO SHOWCASE IT OR ARE SHYING AWAY?

The advice to such people is to endeavor to exhibit whatever talent they have because nobody knows what positive impact it can have. Initially, at the beginning there was some hesitation, but with determination, we started and now we have benefitted a lot of people. It is advisable to seek advice and look for mentors when you seem lost in deciding what to do.



NIN: Fostering Security

By Odunbaku Basit and Elegbede Kanyinsola Emmanuel

should not be printed along with contact details on business cards or other office stationery).



another person – that makes it unique in nature.

In the case of the demise of an individual, his/her NIN is retired once a death certificate is presented to the Commission and the individual's death is established.

The NIN is used to tie all records about an individual in the database and is also used to establish or verify his/her identity.

All citizens and legal residents in Nigeria, from age zero (birth) and above are eligible to enrol for their NINs.

The NIN should be closely guarded by individuals and not revealed to all and sundry except to relevant authorities when requested (for instance it shouldn't be disclosed online over social media and

Eligibility For NIN

It is mandatory for every citizen and legal resident to enrol for the National Identification Number (NIN). The process is the same whether you choose the self-service or you require an assisted service.

Minors are not issued with the National Identity cards until they attain the age of 16.

Collection of the NIN

At the completion of the enrolment process, applicant will be issued two (2) slips:

- (a) Transaction Slip
- (b) NIN Slip indicating completion of enrolment.

Why You Need Your NIN

Importantly, the primary purpose of NIN is for identification.

The National Identification Number (NIN) is the unique number which identifies you for life and is issued to you by NIMC after your enrolment. It is used to match you with your biometric data and other details in the National Identity Database during verification and authentication.

The National Identification Number (NIN) is a set of numbers assigned to an individual upon successful enrolment. Enrolment consists of the recording of an individual's demographic data and capture of the ten (10) fingerprints, head-to-shoulder facial picture and digital signature, which are all used to cross-check existing data in the National Identity Database to confirm that there is no previous entry of the same data.

Once this (de-duplication) process is completed the data is then stored with a unique NIN that was assigned to it. The NIN once issued to a person cannot be used again, (that is, it cannot be issued to another person even if the previous person is dead). It is the NIN that helps to tie all records about a person in the database and is used to check the identity verified.

In a conversation with Sijuoluwa, A LAWSAN students when asked about his view about NIN, He said "NIN is Very Important because so many things will be linked to it such as Bank registration, Driving License and many other crucial details. He concluded his words emphasizing on the benefit of NIN, Narrowing down to Its Security benefit".

The National Identification Number (NIN) is the unique number which identifies you for life and is issued to you by NIMC after your enrolment.

The National Identification Number (NIN) consists of 11 non-intelligible numbers randomly chosen and assigned to an individual at the completion of enrolment into the National Identity Database (NIDB).

Once a NIN is assigned to an individual, it can never be reassigned, given or used by

INTERVIEW

Mr Taofeek Ajide, The creative Director at Pek Multimedia Studio

By Ajisegiri Mulikat

MR TAOFEEK AJIDE, The creative Director at Pek Multimedia Studio, a passionate photographer who have being in the profession since 2014 has been awarded as the Outstanding Photojournalist of the year...



When have you been anticipating for this award, Do you expect that you will be awarded as the Outstanding Photojournalist of the year?

I happened to be a passionate photographer that loves telling stories through the creation of images, when the call came that I would be the awarded for creating images through digital photographing, it came as a surprise when I was give the award among other photographer.

I can say they study my work and also encourage me base on the annual free photography training I organise to impact the little I know to the youth and thereby empowering them, so I believe this added to my creative win me this award, I was awarded based on my great production and dedication.

How do you feel to be awarded has the outstanding photojournalist of the year?

I feel good and give thanks to God. I sees this as an opportunity that more great are coming

What project are you currently working on?

I came up with street project, giving back to people what have learnt. Am going to three different states which Lagos, Ogun and Kwara States, so that I can reach out to people who really need more knowledge about photographing. The theme of the project is giving back the little just to show appreciation and encourage youth that have passion in whatever you are doing.

Can you tell us about the Organization?

The name of the organization is GOLDENSTARS AWARD, this is the maiden edition and they honoured close to 100 celebrities, it is based in Lagos but a king in Ogun was one of those honoured, It is an organisation that is setup to recognize every outstanding citizen in Nigeria with more focus on the creative youths, in other encourage them to do more.

What are your plans in the next 10years?

In the next 10years, I would love to see myself as one of the greatest photographer, who has impacted into many lives and raised photographing and creative world to the next level. I am targeting over millions of people that pass through me to be a great people in the industry.

CITIZENS SPEAKS ON MASSIVE JAMB FAILURE

By Abdulsalam Ibrahim

The board which conducts entrance unified Tertiary matriculation Examination for prospective undergraduate into Nigerian universities (JAMB), recorded massive failure in the 2020/21 examinations. Lot argues that schoolteachers are not competent, some said the examination is a source of revenue to the board. Joint Admissions and Matriculation Board (JAMB) is a Nigerian entrance examination board for tertiary-level institution. Here are reactions from the citizens of Nigeria.

OPINION 1

In conversation with Shotolu, principal of Lincoln School, when asked about his view on the cause of this annual issue. He said " we all know, and want to understand there is Covid-19, and the pandemic did not allow the school to finish the school curriculum. Having said that, we still want to do understand that after the pandemic, the federal government directed schools to promote students even without writing exams most especially, it affected SS1-3.

He concluded his words dishing out the methods their organization adopted, to fill the gaping hole. While he explained that most of these plans are also threatened by issues of insecurities, he out listed the methods they adopted: Arrangements of Saturday program from 9am- 3pm

I After school hour lessons

"However, kidnap issues are not something anyone will be friendly with" he concluded.

OPINION 2

One Amper James said, when asked who should bear the consequences of this annual issue between the students and teachers. He said "I think the fault is not with the teachers, we should blame the students for not preparing well because the board (Jamb) has given the syllabus"



He explained that the covid-19 was just a circumstance, he also said the current state of the Country is nothing to write about which he stated insecurity and high cost of living as factors that contribute to this. "Everyone is now afraid to walk freely, even parents are not at ease to let their ward come to school. Also I belief you understand the State of an hungry man, someone who did not feed well can not pay attention in class"

OPINION 3

Mrs Rofiat as a pharmacist said parents should take the blame as she sighted the situation of education in her ward's school. In her words, "On a regular basis, I make sure I get enough data for my child to support her in the new teaching technique adopted by her school (Online)".

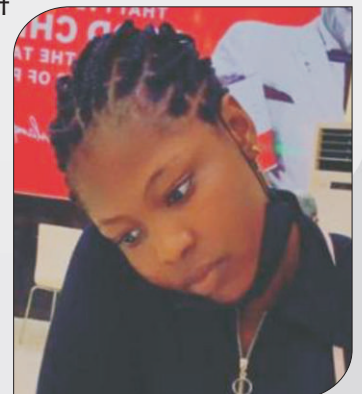


She continued: I also make sure I dedicate time for her since I have less done during those times when there was lockdown in all states. She concluded that lack of attention and concern by parents toward their ward during the times of lock down shows bad parenting.

Feyisola Oluwabunmi, a student at Early Height School Ogun state, replied when asked about how she did it to have a good result. She said " I feel like pleading to the government to cancel Jamb totally, this same issue keeps delaying some of our colleagues and yet it keeps making us idle"

OPINION 4

Temitope a student of Premier schools who is also a tailor also sat for the jamb examination but unfortunately failed. She said" I wrote jamb last year also this year still the same, so if I choose to quit school is it my fault?"



She explained that her dad died immediately she got to her SS3 class, since then her mother and her had always sought their home. She expressed how pained and could not hide her annoyance.

Media and the Entertainment industry (Nollywood and Nigerian Music)

Stories by Alidu Sandra

Nigeria's media and entertainment industry "Nollywood" sprang up in 1992 and is currently the second-largest film producer in the world in terms of number of movies. It is a unifying brand for practitioners in scripting, directing, sound, High Definition (HD) techniques, acting, cinematography, make-up, editing, etc. The Nollywood industry is articulated around a few major production centers like Lagos, Onitsha, Enugu, Asaba and Abuja. The distribution of the films also hinges on these same production centers as well as other major distribution points in Nigeria such as Aba.

Business opportunities in the Nollywood industry include opening of cinemas in underserved cities, use of technological platforms to enhance distribution e.g. Iroko TV and Netflix, training and capacity building for cinematography, scriptwriting and directing, and movie production equipment.

The music sector of Nigeria's entertainment industry also recorded significant growth over the years. The

stakeholders include artists, musicians, producers, promoters, managers, distributors, marketers, etc. In the past six years, the growing numbers of new production studios and artists springing up has paved way for a more vibrant and self-sustaining industry. Others have won prestigious awards in international contests and events, hence attracting more and more investments from very many sources. The investments have no doubt aided production of world-class quality music because of innovations in sounds, rhythms and recording techniques. Pacesetters, Nigerian musicians have developed a vast Nigerian genres.

Challenges in the Media and Entertainment Sector

The impact of COVID necessitated the lockdown which has led to many media businesses being unable to pay salaries and down-sizing because of high cost of operations. Newspaper Proprietors Association of Nigeria (NPAN), Broadcasting Organizations of Nigeria (BON) and Nigerian Union of Journalists (NUJ) are currently making an appeal to the



Federal Government for financial intervention for the industry.

The Nigerian government has taken some key steps to grow the media and entertainment industry. These include:

Creation of the Creative Industry Financing Initiative: The CBN in collaboration with the Bankers' Committee as part of efforts to boost job creation in Nigeria, particularly among the youth, has developed a loan scheme called the Creative Industry Financing Initiative (CIFI). The initiative has four pillars, namely: Fashion, Music, Movie and Information Technology. Internet Penetration Rate: In response to the low level of internet connectivity which hampers the digitization of business, Nigerian Communications has established laws and guidelines aimed at promoting increased access to the Internet through the already licensed Infrastructure Companies (InfraCos) and other initiatives in order to heighten Internet access by the people of Nigeria.

The Good And Bad Of Big Brother Naija

Nigeria, Big Brother Naija season 6 tagged 'Shine ya eyes' started on Saturday July 24, 2021. The BBNaija is a fascinating social game, which reveals how the human mind works. It doesn't only bring out the best or worst in the confined contestants, but also in the viewers.

After the first few days, the housemates became comfortable in the house and forgot that they were being watched by millions of people. They became a reflection of how several people, irrespective of their age and status, really think, talk or act when they don't think anyone is watching.

In the house, the housemates teamed up to form alliances which they hoped would prolong their stay in the house. Hence, they formed alliances to work together on a particular task and fought for their survival in the house irrespective of their age and status.

The show was meant to be an ensemble of bright Nigerian minds putting their skill sets to work in line with teamwork ethics, ability to work under pressure and the application of creativity in the actualization of assigned tasks.

Viewers learned about having a strategy on any mission they were going into. Many BBNaija contestants go into the house with different strategies to beat their fellow



housemates and win viewers' hearts. It could be the use of pity, romantic relationship, humour or wildness. And while some turn out successful, others don't. But it's always interesting to watch the strategy play out and how viewers connect with what works for them.

Viewers also saw the contestants' lifestyle as what someone else was doing with their life and how they solved their problems. So by watching a show like Big Brother Naija,

viewers are able to compare and contrast their own lives with those on the show.

The show can also be described as an avenue to discover hidden talents. It is a place where potentials are harnessed.

However, many individuals and religious groups accused the organisers of the show of promoting immorality.

They said the show was pornographic. Many have argued that Big Brother Naija promotes lewdness and moral depravity. Romantic scenes are common in the reality show while some individuals enjoy watching housemates engage in sexual activities, others fantasise about the body features of these housemates.

The indecent behaviour and live sex on a TV show do not portray the Nigerian conservative culture about sex.

This was why Professor Ishaq Akintola, Director, Muslim Rights Concern (MURIC) called on the government to ban the show for promoting indecency.

Though the platform has led to the discovery of talents in Nigeria, some Nigerians are of the view that sexual interactions should be reduced to the barest minimum, with the show modified to fit into the Nigerian culture.

LET'S TALK ABOUT HYPERTENSION

Stories by Ismail Asmau Husnah

Hypertension is a silent killer because the heart works hard to move blood through the blood vessels. It contributes to the hardening of the arteries which decrease of blood and oxygen flow to the heart. When left untreated, HBP can lead to heart attack, heart failure, stroke, erectile dysfunction, kidney failure and irregular heartbeat.

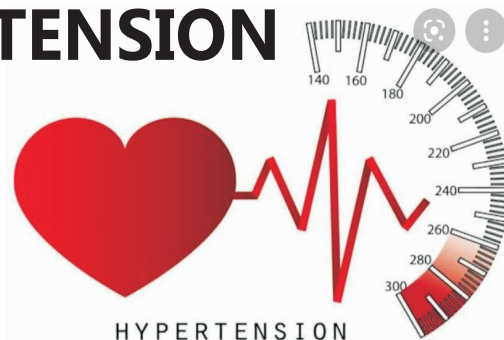
Hypertension is more common in people who are more than 60 years of age. Blood pressure can increase steadily with age as the arteries stiffen and narrow due to

plaque buildup.

What are common symptoms of hypertension?

Hypertension is called a "silent killer". Most people with hypertension are unaware of the problem because it may have no warning signs or symptoms. For this reason, it is essential that blood pressure is measured regularly.

When symptoms do occur, they can include early morning headaches, nosebleeds, irregular heart rhythms, vision changes, and buzzing in the ears. Severe



hypertension can cause fatigue, nausea, vomiting, confusion, anxiety, chest pain, and muscle tremors.

The only way to detect hypertension is to have a health professional measure blood pressure. Having blood pressure measured is quick and painless. Individuals can also measure their own blood pressure using automated devices, however, an evaluation by a health professional is important for assessment of risk and associated conditions.

How can the burden of hypertension be reduced?

Reducing hypertension prevents heart attack, stroke, and kidney damage, as well as other health problems.

Prevention

- * Reducing salt intake (to less than 5g daily)
- * Eating more fruits and vegetables
- * Being physically active on a regular basis
- * Avoiding use of tobacco
- * Reducing alcohol consumption
- * Limiting the intake of foods high in saturated fats
- * Eliminating/reducing trans fats in diet

Managing Hypertension

- * Reducing and managing mental stress
- * Regularly checking blood pressure
- * Treating high blood pressure
- * Managing other medical conditions

A person can measure their blood pressure at home with a wrist blood pressure monitor. These devices may be useful for people with high blood pressure as they can take regular readings and help an individual manage blood pressure accordingly. It may also be possible to share monitor results with a doctor if necessary.

Keeping your blood pressure within normal, healthy limits can help you live a longer life. That's because high blood pressure, or hypertension, raises your risk of some seriously life.

WOMEN HEALTH: Yeast Infection

Vaginal yeast infection commonly known as vulvovaginal candidiasis is a disease condition characterized by itchy vaginal discharge, caused by an organism called candida app, for example candida albicans among all others. The infection which accounts for about 84% of vaginal infections, in some study it affects up to 25% of women. The infection can cause discomfort and result to other issues like infertility when untreated.

The high rate of report/ reported cases on the recurrence of the infection sky rocket daily.

It is important to prevent an over growth of the natural vaginal yeast. The following could be done to treat vaginal yeast infection; good personal hygiene and options of therapy which includes intra vaginal preparation and oral agents, compromising the Azoles e.g clotrimazole, miconazole which will be appropriately prescribed by the physician. However, if you experience yeast infection the first time, it's super important to follow through on your treatment regime. It's clear that recurrent yeast infections are sometimes complicated and require specialized treatment.

In an interview with Assistant Chief Nursing officer in Abeokuta MrsOgunjimiAtinukeOluwatoyin, she said.

"Ignorance is a problem facing the populace and misconception, people needs to be educated and re- educated on health related conditions". MrsOgunjimiAtinuke described how you will know if you have yeast infection, she said through ; irritation, excess discharge, Yellowish discharge, Itching, discharge smell bad and many others

She however explain the consequences of untreated yeast and that it is advisable to go for Laboratory test confirms the presence of yeast infection. Among the implications of untreated yeast are: It can lead to discomfort, Candidiasis, severe itching, Leading to skin cracking, Increasing the infection. And Infertility can occur both primary and secondary.

It is advisable to know the discomforts caused by yeast infection, these are Irritability, Bad odour, skin cracks and sore, Pain during intercourse, while urinating, swelling of the vulva as well as redness of the skin.

Rather than panics, yeast infection is treatable and so many ways could be used to prevent the re-occurrence. Here are the ways to prevent yeast infections:

Practice good hygiene

*Wear cotton or silk underwear, which allows dampness to evaporate, unlike nylon and other synthetics.

*Wash and dry your underwear thoroughly and change them often to prevent dampness.

*Don't wear a wet bathing suit for any length of time.

*Don't use douches or deodorant feminine hygiene sprays.

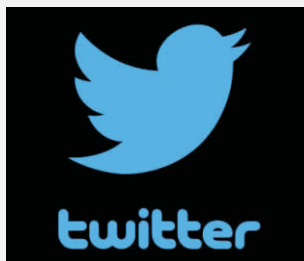
*Don't leave tampons or sanitary pads in place for a long time.

*Eat yogurt that contains active cultures to add to the good bacteria that help your body control yeast.



TWITTER BAN

By Oyewole Waheedah



When the federal government of Nigeria banned Twitter on June 4, it gave no thought to the importance of the platform. All that mattered was the bruised ego of President MuhammaduBuhari, who felt insulted because his tweet—in which he had threatened to “treat those misbehaving today in a language they understand”—was deleted for violating Twitter's policy and his account temporarily suspended.

But millions of Nigerians, especially young people, rely on social media platforms. They're trying to use tech and social media to solve local problems in Nigeria, from entertainment to health to fin-tech. In 2019, there were about 24.59 million social network users in Nigeria, a figure projected to grow to 44.63 million users in 2025 as more and more users are able to access the internet and others begin to understand the role that social media plays in business, job creation, advocacy, and politics.

In April, Twitter announced that it was setting up operations in Ghana. In the statement announcing their decision, the company stated that Ghana is a supporter of free speech, online freedom, and open internet. The move itself was unsurprising. During the #EndSARS protests against police brutality, oppression, and extrajudicial

arrests and killings which were held across various states in Nigeria and the diaspora in October 2020, Twitter amplified the hashtag, which quickly gained traction and trended across multiple countries, with CEO Jack Dorsey sharing donation links to funding the protests across Nigeria. This,

afterwards, prompted a discourse on regulating social media by Lai Mohammed—Nigeria's minister of information and culture—and some northern governors.

Twitter has been at the forefront of the Nigerian social media revolution. It has a large number of young users, unhindered from airing their opinions. It was especially critical in organizing and crowd funding for the #EndSARS protests in October 2020. That may be why the government was quick to impose a ban on the slightest provocation. In a recent interview, Buhari was reminded that Nigeria is losing foreign direct investment to neighbors like Ghana. The president was asked what his administration—with two years to go—can do to make the country a more competitive and attractive destination for foreign direct investment. The president started by saying, “This question was answered when there was this #EndSARS. You remember the young people who wanted to march there and remove me?” The implication that the main threat to the country was a threat to him personally speaks volumes.

INTERVIEW

By Ajisegiri Mulikat

Mrs Ojole-AyoolaBolatito has been appointed as the new President of the International Women's wheel in an interview with her, she says alot about the organization..

What are the biggest factor that has helped you to be successful?

As an active member of International Inner wheel.

Before you take about success you have to believe in yourself in whatever you want to do then whatever you are doing you must have passion in doing it.

What prompt you to aspire for that position?

I did not aspire to be a district Chairman, In 2012, I became the club secretary from secretary to club Correspondent to vice president then president. After that i moved to the district to become an officer in the district, I started with distinct editor in 2015 then the following year, I served as a district treasurer, distinct secretary then I become second vice distinct chairman.

Last year I became first vice district Chairman, this year I became the president of the organization.

It is not an elective post you don't have to campaign you have to start by learning and it depend on how dedicated you are. There is hierarchy in inner wheel it is a duty you have



to be prepared for.

The function of a district Chairman is to oversee the affairs of all the clubs in the district. My own district covers Oyo, Osun, Ekiti, Ondo, Kwara and Kogi State. The states might have as many club as possible.

What are the plans you have for the Organization?

I joined Inner wheel to render selfless service to the less privilege, it was why doing it that opportunities to serve at different capacities are coming up and I was filling in for it. I joined the organization with the idea that I want to touch life and to be identified with an organization that does what I love doing, as time goes on opportunities to serve various capacities are coming up.

Can you tell us about the organization?

International Inner Wheel is the largest women's service organisation in the world, active in more than 104 countries with about 108,614 members in 3,979 Clubs and is the only female service organization with a seat in UN. The objects of inner wheel is to promote true friendship, encourage the ideals of personal service and to foster international understanding; with her mission centering on Women, Girl Child, Orphans and the elderly.



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